

Lynn E. Broaddus, Ph.D., M.B.A.

414-559-5495 • LBroaddus@BroadviewCollaborative.com • Minneapolis USA
www.BroadviewCollaborative.com • <https://www.linkedin.com/in/lynnbroaddus/>

Summary

Nearly 40 years in the water, biodiversity, and ecosystem conservation sectors. Experience combines executive and governance leadership, convening for impact, project management, program assessment, stakeholder input, and strategic guidance. Known for bringing novel solutions to long-standing challenges, particularly where water, equity, and sustainability intersect. Past-president, Water Environment Federation.

Professional experience

President

Broadview Collaborative, Inc.

2014 – present

Highly regarded as a national expert on water systems and sustainability, particularly with distributed water infrastructure. Convening and facilitation, stakeholder engagement, strategy, and program assessment. Clients include funding organizations, national and regional conservation NGOs, higher education, and water innovators. Sample publications include [Opportunities in Distributed Water Infrastructure](#) (2019) and [H2Equity: Rebuilding a Fair System of Water Services for America](#) (2020).

Director, Environment Program, The Johnson Foundation at Wingspread

2008 - 2014

Built a national profile for the foundation with an emphasis on water sustainability. Worked with national leaders from government, business, foundations, and non-governmental organizations to examine U.S. freshwater challenges as they relate to infrastructure, ecosystems, agriculture, energy, climate change, and public health. Released more than a dozen [national reports](#) including “[Charting New Waters](#)”, “Financing Sustainable Water Infrastructure” and the culminating “[Navigating to New Shores: Seizing the Future for Sustainable and Resilient U.S. Freshwater Resources](#)”. Speaking engagements: television, congressional hearings, radio, print, and social media. Convened on- and off-site private conferences and public events.

Executive Director, Milwaukee Riverkeeper®

2003 – 2008

Responsible for all fundraising, policy oversight, board and staff development, and institutional strategy. Turned around organization during time of crisis and led to become nationally recognized watershed leader. Quadrupled organization’s budget and staff; created citizen-based water quality monitoring program, launched Milwaukee Urban Water Trail. Led policy and strategy for all organizational matters and institutional direction-setting. Acquired Riverkeeper boat used to help patrol and monitor area waters.

Director of U.S. Network Partnerships, NatureServe

2000 –2002

Led the 50+ U.S. natural heritage programs in capacity building, legal aspects of data sharing and data development, training, and institutional matters. Negotiated first nationwide data sharing agreement among natural heritage biodiversity databases, creating the foundation for NatureServe’s core product. Brought the international network of natural heritage programs to consensus on design of new data system. Led regional training conferences for 100-150 network scientists and data managers.

The Nature Conservancy

1991-2000

- Director, Delaware Natural Heritage Program 1995-2000
- Director of Science and Stewardship, Delaware Field Office 1993-1995
- Science and Stewardship Assistant, Pennsylvania Field Office 1991-1993

Program-building conservation experience including co-facilitation of state's first biodiversity plan. Conservation planning, rare species (plant, mammal, avian, reptile, insect) and natural community assessment and monitoring, reforestation, invasive species control, prescribed burning, lease management. Significant program growth and financial stabilization. Staff oversight and budgeting, grant writing, initiation of GIS for conservation planning and tracking.

Early employment

- Biology/Mathematics Teacher, Foxcroft School, Middleburg VA, 1981-1985
- Coordinator of Low-Cost Energy Conservation Program, Lawrence, MA 1980-1981

Education

MBA, University of Wisconsin – Milwaukee, 2003

Ph.D., Duke University, Departments of Botany and Genetics, 1991.

- Dissertation: "Natural Selection on Gynodioecy in *Plantago lanceolata* L.
- James B. Duke Fellow, 1985-1989

B.A., University of Virginia. Major: Environmental Sciences, 1980

Leadership

Trustee / President Water Environment Federation, 2015 – 2022, Board president 2020-2021

Board Director / Chair, [River Network](#), 2010-2019, Board Chair 2014 – 2017

Board of Visitors / Chair, [Nelson Institute for Environmental Studies](#), Univ. of Wisconsin – Madison, BOV member 2009-2016, Chair 2015-2016, current emeritus member.

Board Member/Officer, River Alliance of Wisconsin, 2006-2012, (www.wisconsinrivers.org)

Founding Officer, Milwaukee Environmental Consortium, 2003 - 2010

Board Member, Wisconsin League of Conservation Voters, 2009 – 2010

Board Member/President, Milwaukee Riverkeeper 2001-2003

Recognition

Woman of Influence (Public Policy), 2014, Milwaukee Business Journal

Steady Currents Award, 2013, River Alliance of Wisconsin

Women Putting Their Stamp on Milwaukee, 2006, US Postal Service

Speaking and Writing

Please see <https://broadviewcollaborative.com/>, "About Lynn" tab.